



Problem

People with low health literacy have poorer health outcomes. Between 15 and 21 million people of the working age population in England may not be able to access the information they need to become and stay healthy.¹ And people who feel burdened by their illness also do less well than their more resilient and optimistic counterparts. So what is the relationship between understanding your condition and how you feel about it?

Solution

Studio Health led a research project with Pharmacy First Plus (a chain of pharmacies in Cork, Republic of Ireland), University College Cork and University of Westminster. As part of the project we looked at the impact of community pharmacy delivered anti-coagulation services. Patients at Pharmacy First Plus had higher than average health literacy, higher than average adherence to their medication and lower perceived disease burden.



Working with
Pharmacy
First Plus

Benefit

This supports the delivery of pharmacy services to improve stroke prevention and outcomes for this patient group. It's also a massive pat on the back for the talented team at Pharmacy First Plus - they clearly live up to their name! This project was presented as a poster at Health Literacy Annual Research Conference (HARC) 2017; International Federation of Pharmacy (FIP) Conference 2018 and has been submitted for a peer-review publication.

Promoting
Health

Digital
Innovation

Behaviour
Change

Enhancing
Services

Professionals
Training

Patient
Led Design

References:
1. Kutner et al. 2006